



Activity	Key Skills			National Curriculum		EDEXCEL, OCR, AQA	
	Field work techniques	Geographical vocabulary	Landuse mapping, EQI.	Geography	ICT	Geography (Industrial location, internal structure of cities)	ICT
<b>CBD Town</b>	*	*	*	*	*	*	*

**Learning objective: To understand how towns develop and recognise the CBD and its purpose.**

**Description:** This study is concerned with the CBD of a town. The aims of the study are to look at the overall characteristics of the CBD and how it compares to well known models, Students work along a transect incorporating land use mapping, EQIs, pedestrian/traffic counts, car parking analysis and formulating their own questionnaires.

AIMS	FIELDWORK	ICT
<ul style="list-style-type: none"> <li>To look at the characteristics of the CBD.</li> <li>To compare the CBD to well known models e.g. Paul Glynn.</li> <li>To look at the sphere of influence of a town/city.</li> <li><b>Keywords:</b> Urban Geography. Land-use. EQI's. Sphere of influence. Transport. Regeneration questionnaires</li> </ul>	<ul style="list-style-type: none"> <li>Walk transects to produce a Landuse map.</li> <li>Produce EQI/tosiopleth mapping</li> <li>Traffic and Pedestrian count.</li> </ul>	<ul style="list-style-type: none"> <li>Use word processing program to produce a report on findings</li> <li>Insert photos</li> </ul>